

## TV 2 has selected Codemill's Accurate Player SDK for Custom Development

**Umeå, Sweden, 1 March 2022** - [Codemill](#) (Nasdaq: CDMIL) has announced that its Accurate Player SDK has been selected by TV 2, with an annual license of \$54k, to develop a custom, in-house, media workflow solution.

TV 2 is one of the Denmark's most popular channels. It is owned by the Danish state and the public service channel, operating on a commercial basis. First aired on the 1st of October, 1988, less than three years later TV 2 had become one of the major TV channels in Denmark. With a range of programs including news, documentaries and lifestyle, entertainment, sports, Danish fiction, current affairs, films, morning television and children's television. Additionally, TV 2 operates the TV channels TV 2 NEWS, TV 2 ZULU, TV 2 CHARLIE, TV 2 FRI, TV 2 SPORT, TV 2 SPORT X and the on-demand service TV 2 PLAY as well as TV2.DK – one of Denmark's most popular websites.

Accurate Player is a web browser-based, frame-accurate, professional video, audio and subtitle player framework. Accurate Player SDK is a collection of easily adaptable UI components, to build custom interfaces within the Accurate Player ecosystem. Accurate Player includes advanced software functionality, a front-end component library and well documented REST APIs, for integration into any application or workflow. Accurate Player SDK supports both progressive and Adaptive Bitrate streaming with support for all SMPTE frame rates and timecodes. It offers content security integrations for advanced use authentication, DRM and watermarking.

Rickard Lönneborg, CEO, Codemill, commented: "Accurate Player SDK provides accessible, reusable and easily customisable UI components to be integrated into any workflow. With such a large range of programming, TV 2 needs to ensure its content workflows are as efficient as possible, whilst integrating seamlessly into existing infrastructure. Accurate Player SDK's professional content playback with advanced features, including audio, subtitles and closed captions, speeds up media workflows whilst ensuring no small details are overlooked".

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## Contacts

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## About Us

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Codemill is a technology company publicly listed on Nasdaq First North Growth Market, offering custom software development and products for the Media and Entertainment industry. Codemill's Accurate.Video, Accurate Player SDK and Cantemo MAM products power the world's leading broadcast, VOD/OTT, Content Supply Chain and Media Asset Management workflows.

Codemill's clients are the major Hollywood studios including ViacomCBS, broadcasters such as the BBC, ITV and ProSieben.Sat1, VOD/OTT services including Joyn, and news publishers such as The Guardian.

## Attachments

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