

KEYTO Group announces Q1 2026 financial results

KEYTO Group is pleased to announce its financial results for the first quarter of 2026.

GROUP FINANCIAL HIGHLIGHTS

- Net sales increased by 45 percent to 768 MSEK (529)
- Adjusted EBITDA increased by 46 percent to 85 MSEK (59), corresponding to a margin of 11.1 percent (11.1).

Magnus Agervald, CEO of KEYTO Group;

"The first quarter of 2026 commenced with continued high activity across the entire Group. Net sales increased by 45 percent to SEK 768m, of which 5 percent was organic, and adjusted EBITDA rose by 46 percent to SEK 85m. Cash flow from operating activities nearly doubled to SEK 73m (38), confirming that our work on cash flow is delivering the desired results.

The acquisition agenda has progressed at a high pace. During the quarter we completed the acquisitions of Hemfixarna, Personligt Städ i Väst and Nice Garden, and in March, Cleaning completed a business acquisition of Alison Hemservice AB. Within Outdoor UK, GreenThumb continued its consolidation journey and acquired a further 22 franchise territories in the UK during the quarter. The proportion of company -owned territories now stands at approximately 70 percent, providing a considerably stronger platform from which to develop the business.

Overall, the quarter demonstrates that our strategy is working: we are growing both organically and through acquisitions, profitability is improving, cash flow is strengthening and we are taking clear steps forward within AI and technology. My optimism for the remainder of 2026 remains intact –we have a strong portfolio, a growing customer base and a platform that is ready to scale. I would like to express my sincere gratitude to all our customers for their trust, and to our employees for their commitment and efforts during the quarter."

Read more in our quarterly report!

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About Us

We are KEYTO. We unlock people's quality of life through the power of our one-stop destination. With more than 5,400 employees and a wide and growing portfolio of services and brands– including appliance repair/service, cleaning, gardening, lawn care services, handyman and tech support, house inspections and much more– we promise ease of mind by providing easy access to outstanding homeservices.

Powered by trusted companies such as GreenThumb, Servly, Hemfrid, Veterankraft, Enspecta, NiceGarden, Städax, Hemfixarna and Smartify, KEYTO delivers millions ease of moments to customers across multiple markets.

As part of our ambitious growth journey, we expand both organically and through strategic acquisitions. We partner with entrepreneurs and teams who share our vision of delivering exceptional service – and together, we shape the future of the service industry.

Visit keytogroup.com for more information.

Attachments

[KEYTO Interim Report 26 Q1](#)