

First Däckstop i Lomma joins Citira

First Däckstop i Lomma, a service point in Lomma, just north of Malmö in southern Sweden, is joining forces with Citira. The transaction advances the expansion of Citira's service coverage in southern Sweden, with the addition of a key service point along E6 and close to Malmö.

Known for quick, high-quality service and a welcoming team, Jonas Åkesson and Patrik Nilsson have built First Däckstop into a service point that people recommend and return to.

“What stands out with First Däckstop is how efficiently Jonas and Patrik run things, without ever losing the personal touch that makes customers feel welcome. That's the kind of culture we want more of in Citira, and it will serve our customers in Skåne well,” says Urban Tibbelin, Head of Sweden at Citira.

“Joining Citira feels like finding a group of like-minded colleagues who share our approach to service. Jonas and I are proud of what we've built here, and we're looking forward to what comes next,” says Patrik Nilsson of First Däckstop.

First Däckstop will continue to be run locally by Patrik Nilsson, with the same team and in the same premises, now backed by Citira's resources and network for continued development. Jonas Åkesson and Patrik Nilsson will become co-owners of Citira.

Contact

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About Citira

Citira is a sustainable tire management provider. We provide lifespan-extending tire service, repair & reuse of worn tires and rims, as well as tire replacement.

Citira strives to make tire management convenient and sustainable for vehicle fleets and users. Our company supports customers in gaining more uptime, reducing environmental impact, lowering costs, and meeting safety requirements.

Citira consists of 150+ service points, 5 retreading sites, 1200+ employees and inhouse logistics covering the Nordics, UK & Poland. Our mission is to keep society moving in a convenient, sustainable way.

For more info visit citira.com and follow us on LinkedIn.