

Qliro's payment solution has been launched for the e-commerce success Stronger

In 2021, it was announced that the fashion company Stronger had entered into an agreement with Qliro regarding payment solutions for its e-commerce in Sweden, Norway, Finland and Denmark. The service has now been launched for Sweden and Norway.

The e-commerce rocket, Stronger, which offers popular training clothes for women, has high growth targets. As part of this growth journey, Stronger has chosen Qliro as its payment and e-commerce partner.

“We are facing the next step in our growth journey where we want to work with the best players in each market. After an extensive comparison of different payment solutions, we came to the conclusion that Qliro is the best choice for us in the Nordic market. Qliro's innovative payment solution, support and way of working guarantee a continued fine collaboration. We look forward to offering their flexible payment solution to our customers”, says Annica Rantala, CEO of Stronger.

“Stronger is an impressive e-retailer and we are very pleased to now be able to offer our payment solution to Stronger's customers in the Nordic region. We look forward to being a part of and supporting Stronger in their continued growth journey!” says Johnny Sällberg, CCO at Qliro.

About Stronger

STRONGER is an activewear brand that sells its products via global e-commerce. Fast-growing Stronger offers stylish training clothes of good quality to women who have realized that activity makes life a little more fun. Since the start in 2013, STRONGER has grown to a team of just over 60 people, which is a number that continues to rise in step with the company's progress. At present, STRONGER focuses on global expansion while having a clear sustainability goal. For more information see <https://www.strongerlabel.com>.

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About Qliro AB

Founded in 2014, Qliro is a tech company offering flexible payment solutions for e-commerce merchants in the Nordics and digital financial services to consumers in Sweden. Since inception 2014, Qliro has grown quickly and in the last year 2.5 million customers have used Qliros services and business volumes with Qliros payment products exceeded SEK 7 billion. The largest owners are Rite Ventures with 26% ownership and Mandatum Private Equity (Sampo owned company) with 10 % ownership.

Qliro is listed on Nasdaq Stockholm since October 2020 with the ticker “Qliro”. Qliro has its registered address in Stockholm and is a credit market company under supervision of the Swedish Financial Supervisory Authority (FI). For more information see <https://www.qliro.com/en/investor-relations>

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Image Attachments

[Johnny Sällberg, CCO Qliro](#)

[Qliro Logo RGB](#)

[Annica Rantala, CEO Stronger](#)

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Attachments

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