



XMREALITY AB (PUBL) SWITCHES TO ONLY USING SWEDISH FOR INFORMATION DISCLOSURE

As of Monday, October 21, 2024, XMReality AB (publ) will change its reporting language to only Swedish. This means that press releases and quarterly reports will henceforth be published only in Swedish and no longer in English, which the company has previously used as a secondary language for its communication.

"This is one of many measures we are now implementing to reduce the company's cost base while focusing our resources on growth," explains CEO Alexander Sandström. "The majority of our investors are based in the Swedish market, and therefore, we have chosen to no longer communicate in both Swedish and English, but only in Swedish. The time and resources we save from this will instead be used for marketing and growth, which is our top priority at the moment."

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About XMReality

XMReality AB (publ) develops and sells solutions that revolutionize knowledge transfer through so-called Augmented Reality (AR). The company is a market leader in remote guidance where you guide a person on site via AR to solve problems or prevent them from occurring. The product is used globally in more than 60 countries. Nestlé, Electrolux, Sidel and Heineken are examples of the more than 150 customers. XMReality is based in Linköping and in the U.S. and is listed on the Nasdaq First North Growth Market (ticker: XMR). For more information, visit: www.xmreality.com