

## Arjan Sinoo new Vice President for Global Sales

**Arjan Sinoo, currently Managing Director of NCAB Group Benelux, has been promoted to the position of VP Global Sales and member of the Group Management of NCAB when he takes over the position from Howard Goff, who has recently been appointed VP and president North America.**

NCAB is servicing multiple global industries and is providing local service to customers globally and with the growth and continued expansion new global synergies emerges.

NCAB Group CEO *Peter Kruk*:

- With our continued geographical expansion and growing organisation, continuous development of our sales model and coordination of global sales activities are of utmost importance. We welcome *Arjan Sinoo*, who joined NCAB through the acquisition of Flatfield in 2020, to this global role with his energy and knowledge. In addition to having been the MP of Benelux he has also been responsible for developing and coordinating NCAB's sales in the areas of EV Charging and Green Tech.

### CONTACT

For further information, please contact:

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### About NCAB Group

NCAB is a worldwide leading supplier of printed circuit boards (PCBs), listed on NASDAQ Stockholm. NCAB offers PCBs for demanding customers, on time with zero defects, produced sustainably at the lowest total cost. NCAB was founded in 1993. Since its foundation, the operations have been characterised by an entrepreneurial and cost-efficient culture and have showed strong growth and good profitability over time. Today, NCAB has a local presence in 17 countries in Europe, Asia and North America. Net sales in 2023 amounted to SEK 4,088 million. Organic growth and acquisitions are part of NCAB's strategy. For more information about NCAB Group, please visit us at [www.ncabgroup.com](http://www.ncabgroup.com).

### Image Attachments

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### Attachments

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