

Vindral and Sportswik Partner to Transform Digital Sports Coverage with Real-Time, Scalable Streaming and Enhanced Fan Engagement

Umeå, Sweden – 2026/01/23 – Vindral and Sportswik have entered a partnership to power next generation sports broadcasting with ultra-low latency, high quality and global scalability.

Through the collaboration, Sportswik will use Vindral Live as its core live streaming platform to deliver real-time sports content to fans and partners worldwide.

Founded by a team of Swedish technologists over a decade ago, Vindral delivers a high-performance live video and streaming platform built specifically for modern live broadcasting environments, where quality, control, innovation and scalability are critical. Vindral Live is an established low-latency CDN solution offering sub-second delivery, frame-accurate synchronisation and consistent quality at scale. The platform is also future-ready, with early adoption of Media over QUIC, an emerging internet standard for live media delivery.

Sportswik provides white label app and media platforms that empower federations, leagues, clubs and teams, at both the grassroots and professional levels, to generate content, fan engagement and new revenues while also taking control of their own content and data. Sportswik powers app and media platforms like Min Fotboll, the official app of the Swedish Football Association. With 9% of the Swedish population registered, Min Fotboll enables user-generated coverage of 130,000 games annually, including lineups, live scores, photos, videos and fan engagement features like commenting and cheering. In 2025, almost 14,000 games were streamed live using the Min Fotboll app, AI-cameras or professional streaming equipment.

“Sports is at its best when it is shared in the moment,” says Martin Wiklund, Founder of Sportswik. “Our platform lets families, friends, and fans follow the matches that they are passionate about. Vindral Live allows us to synchronise scores and streams in real time, at scale and without compromise. It eliminates the frustration of goal notifications arriving before the action, setting a new standard for digital sports experiences.”

By combining Sportswik’s content and fan engagement platform with Vindral’s ultra-low latency live streaming technology, the two companies create a compelling offering for viewers and sports enthusiasts globally. Fans can experience live sports with minimal delay, synchronised playback and reliable performance, even during high-traffic events.

“Sportswik is an exciting company with a clear vision for the future of sports media,” said Daniel Alinder, CEO of Vindral and RealSprint. “They understand that latency, reliability and viewer experience are not nice-to-haves but core requirements. We are proud to support Sportswik with Vindral Live and to be part of enabling more interactive, engaging and scalable sports broadcasts.”

The collaboration further strengthens Vindral’s position as a trusted technology partner for sports, broadcast and live media companies seeking uncompromised live streaming performance.

About us:

Vindral is a part of RealSprint AB – a Swedish innovation agency headquartered in Umeå, Sweden, with additional team members based in Stockholm and San Francisco. We specialize in high-performance streaming and real-time video compositing & audio processing interaction

technology, powering premium experiences for clients across the world. What sets us apart isn't just the technology we build, it's how we build it.

For more information please contact:

Daniel Alinder - CEO

daniel.alinder@vindral.com

www.vindral.com

Image Attachments

[Streaming Family All Engagement](#)

[Streaming Family All Blank](#)

[Streaming Family Phone Laptop Engagement](#)