

Beijer Byggmaterial signs cooperation agreement with Prodikt and expands its offer within sustainability

National and European legal requirements and directives are increasing the demand for climate-smart renovation and construction. Beijer has a stated goal to be the industry leader in sustainable construction. To be able to meet the increased need for a flexible and resource-efficient way to offer product sustainability information, Beijer has entered into a partnership agreement with the sustainability platform Prodikt (owned by Carbonzero AB - a subsidiary of BIMobject)

In order to support customers, with the goal of facilitating their sustainability agendas, Beijer's ambition is to provide a superior offering within building materials and equipment that makes their customers' work more efficient. This also means providing sustainability advice, which enables customers to use the products in the best way, taking both environmental and health aspects into consideration.

Prodikt is a unique and open digital sustainability platform for building materials and projects. Through the use of data-based sustainability information down to a product level, Prodikt and Beijer will actively contribute to future buildings becoming more climate-smart, circular and healthy.

"Through Prodikt, Beijer Byggmaterial and their customers receive qualitative and comprehensive information regarding both products, building systems and the climate footprint of the projects, and the platform also provides a clear overview of the level of circularity and health risks from the materials that are used. The cooperation agreement is a very good example of how two organizations working together can become stronger and contribute better to a quick and effective green transition for the industry", says Rasmus Ekberg, CEO and co-founder of Prodikt.

"Beijer Byggmaterial's ambition is to 'build those who build' - as part of this, we want to offer both building materials and services that facilitate sustainable construction. Offering product data and sustainability-related services provide multiple benefits, such as making it easier for our customers to make informed decisions and expanding our customer offering", says Alexandra Rosenqvist, Sustainability Manager at Beijer Byggmaterial.

For more information regarding the partnership, please contact

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About BIMobject

We can't go on building like we do today. BIMobject is on a mission to digitalise construction for a more sustainable future. We're a global marketplace for the construction industry, that provides architects and engineers with the information and inspiration they need to design buildings faster, smarter and greener.

With 2,000+ building product brands* and 100 of the world's top 100 architect firms among our users, we power digital building design worldwide. In 2021, the company had annual net sales of SEK 120 million.

BIMobject's shares are traded on Nasdaq First North under the ticker: BIM.
Certified Advisor: FNCA Sweden AB, info@fnca.se

** Defined as the number of unique brands (including subsidiaries with separate product ranges) with products available for download on bimobject.com.*

Attachments

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