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## Kambi Group plc expands Americas reach with Island Luck partnership

The world's trusted sports betting partner signs agreement to become the exclusive online sportsbook provider to market leader in The Bahamas

Kambi Group plc, the leading global sports betting supplier, has signed a multi-year agreement to become the online sports betting partner of Island Luck, the leading gaming operator in The Bahamas.

The partnership will see Island Luck leverage Kambi's award-winning sports betting and technology services to upgrade its current sportsbook, offering Bahamians a best-in-class online betting experience.

Established in 2009, Island Luck is licensed by the Gaming Board for The Bahamas and is the largest gaming company in the country, offering online sports betting, casino and lottery throughout the islands.

The Island Luck partnership expands Kambi's reach in the Americas region where it recently secured deals in Argentina and Peru, in addition to powering sports betting launches across multiple US states.

Kristian Nylén, CEO and Co-founder, Kambi, said: "We are delighted to have finalised this agreement with Island Luck, extending Kambi's presence in the Americas and further strengthening our global network.

"As a local market leader in The Bahamas, Island Luck is a perfect fit for Kambi and we look forward to working closely with their team to deliver an industry-leading sports betting experience to its players."

Sebas Bastian, CEO, Island Luck, said: "Our sports product is a significant, strategic and important vertical for our group and after considerable research, it was evident that a strategic partnership with Kambi, a global leader in the sportsbook space, was the right decision for us.

"We are extremely happy to partner with Kambi to provide our customers with a superior sports betting experience and to provide us with cutting-edge risk management tools."

## For further information, please contact:

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## **About Kambi**

Kambi is a provider of premium sports betting services to licensed B2C gaming operators. Our services encompass a broad offering from front-end user interface through to odds compiling, customer intelligence and risk management, built on an in-house developed software platform. Kambi's 30-plus customers include ATG, Churchill Downs Incorporated, Kindred Group, LeoVegas, Penn National Gaming and Rush Street Interactive. Kambi employs more than 900 staff across offices in Malta (headquarters), Australia, Philippines, Romania, Sweden, the UK and the United States.

Kambi utilises a best of breed security approach and is ISO 27001 and eCOGRA certified. Kambi Group plc is listed on Nasdaq First North Growth Market under the symbol "KAMBI".

The Company's Certified Advisor is Redeye AB.

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## **Attachments**

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