

Audiodo Strengthens Ongoing Collaboration with Nothing on Headphone (a)

Nothing continues to select Audiodo technology across multiple headphone categories

Malmö, Sweden Audiodo confirmed 5th of march the continuation and expansion of its collaboration with Nothing, with Audiodo audio technology integrated into Nothing's latest over-ear release, Nothing Headphone (a).

This latest integration builds on an established relationship between the two companies, following previous implementations across Headphone (1) and Ear (3). With Headphone (a), Nothing once again selects Audiodo as its audio technology partner, reinforcing a growing, multi-product collaboration that spans categories and generations.

Headphone (a) combines long battery life, active noise cancellation, tactile physical controls, and Nothing's distinctive design language. Within this platform, Audiodo's Audiosphere technology contributes to a more immersive listening experience across music, video, and cinematic content.

Audiosphere: Expanding Spatial Perception

Designed to create a more natural and spacious listening experience by optimising how audio is perceived in real-world environments, Audiosphere combines spatial processing expertise with user-centric design principles - expanding the perceived soundstage while remaining aligned with Nothing's balanced, real-world tuning philosophy.

A Growing Multi-Product Collaboration

The continued integration of Audiodo technology across multiple products signals a strategic alignment between the two brands. Rather than a one-off feature addition, this ongoing collaboration reflects a shared focus on refining how users experience sound across everyday listening scenarios.

"Nothing's continued decision to work with Audiodo across multiple products speaks volumes," said **Amir Sheikh, CEO of Audiodo**. "Repeated integration is a strong signal of trust and validation. Our collaboration has grown over time, and Headphone (a) represents another step in a long-term partnership focused on improving how people experience sound across different listening contexts."

The ongoing collaboration highlights Audiodo's role as a strategic audio technology partner for Nothing, supporting product development across categories while maintaining a consistent focus on perceptible, user-centred improvements rather than isolated feature additions.

As Nothing continues to broaden its headphone portfolio, the partnership with Audiodo reflects a sustained, multi-product collaboration focused on innovation, consistency, and long-term category development.

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About Us

Audiodo™ is a Swedish software and algorithm company based in Malmö, committed to transforming the way people experience sound. With over 30 years of expertise in acoustical algorithms, we develop innovative audio solutions that adapt to the unique hearing profiles of each individual. Our mission is to provide clearer, more immersive audio for everyone, whether enhancing daily listening or addressing the challenges of hearing loss.

For more information about Audiodo™, please visit www.audiodo.com.