

Press Release
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CEST



Goodbye Kansas Group announces new CFO

Goodbye Kansas Group AB (publ) today announces that it has appointed Stefan Danieli as its new CFO. Stefan Danieli has significant international experience across a wide span of industries and has held the position as CFO at several companies including EndemolShine Nordics, Åhléns and Important Looking Pirates. Throughout his career he has successfully managed finance and administrative operations, streamlined financial processes and overseen operational turnarounds.

"I am delighted to welcome Stefan Danieli to Goodbye Kansas Group. We have made important progress on the business's turnaround and Stefan will play an instrumental role going forward by coordinating and strengthening our financial functions," comments Peter Levin, CEO of Goodbye Kansas Group.

"I look forward to joining this exciting business at this important stage of its journey. Goodbye Kansas Group is a provider of truly remarkable visual experiences but I believe the company has room for improvement in terms of financial control and efficiency. My long experience of managing finance functions should hopefully allow me to make a positive contribution in this respect," says Stefan Danieli.

Stefan Danieli will begin in his new role at Goodbye Kansas Group in August 2022.

For more information, please contact:

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About Goodbye Kansas Group

Goodbye Kansas Group AB (publ) is a leading supplier of technology driven visual content. The company creates award-winning visual experiences for all media and offers products that combine cutting-edge technology with world-class artistry. In order to realize growth opportunities the Group has created three business areas: Visual Content & Brand, IP & Products and Games & Apps. Visual Content & Brand offers visual content for film, TV and games. IP & Products develops IP for film and TV, offers VR-training solutions and a SaaS platform that visualizes e-retailers' products through AR. Games & Apps develops location based mobile games and offers an app for 3D animation. Goodbye Kansas Group is listed on the Nasdaq First North Growth Market and has studios and offices in Stockholm (HQ), London, Helsinki, Vilnius, Belgrade, Los Angeles, Vancouver, Beijing and Manila.

The company has Wildeco Ekonomisk Information AB as Certified Adviser, Kungsgatan 6, 103 87, Stockholm, email: info@wildeco.se, phone: +46 8 545 271 00.

Attachments

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