



Net Insight delivers JPEG XS to Nimbra media network customers

Net Insight's automatable JPEG XS products for IP and Cloud deliver resource savings

Stockholm, Sweden – [Net Insight](#) announces the launch of JPEG XS applications for the Nimbra 600 and Nimbra 1000. Based on industry partnership, the latest Nimbra software update fully leverages intoPIX's cutting-edge video compression technology. Nimbra-accelerated JPEG XS is presently rolling out in support of major live events, mainly sports, where low latency and high quality are required.

The addition of JPEG XS video compression to the Nimbra 600 and Nimbra 1000 platforms represents a breakthrough for media network operators and distributed production workflows. Compared to uncompressed video, the new solution delivers imperceptible delay, lossless image quality and a massive reduction in networking and compute resources.

For cloud-centric media networks, JPEG XS offers a portable, interoperable and cost-efficient way to access and process content in its original quality. It adds functionality to existing Nimbra products and is available as a single function or as an addition to existing installations.

Combined with Net Insight's open-standard media delivery technology, this allows content owners and producers the ability to innovate without risk for vendor-specific limitations. By offering JPEG XS Net Insight is broadening its solution portfolio on a highly competitive broadcast media market.

"We are excited to be launching our standards-compliant JPEG XS platform update and introducing yet another innovation in distributed live content production," said Christer Bohm, VP Product Management at Net Insight. "This is the beginning of an exciting journey to provide cutting-edge, zero-compromises compression technology that will revolutionize live video experiences – while minimizing financial and environmental costs. We are extremely pleased to see JPEG XS being adopted and standardized across the broadcasting industry. There is considerable potential to realize, and we look forward to delivering reliable, open and innovative JPEG XS solutions to our customers."

For further information, please contact:

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About Net Insight

Net Insight (Nasdaq: NETI B) is defining new ways to deliver media, opening up opportunities for content owners, broadcasters, production companies, service providers, and enterprises to produce and deliver the future of live sport, news and online content. The company is driving the transformation to IP, virtualization and cloud workflows and has built the market's most open and cloud-ready media delivery platform for contribution, distribution, live production, and orchestration.

For over 20 years the world's leading media brands have trusted Net Insight and the company is recognized for having set the benchmark for media transport. Now Net Insight is combining its broadcast heritage and R&D expertise with the deep IP knowledge gained from developing its own streaming solution to evolve Nimbra, its Emmy® Award winning video transport solution, for the new media era. With a strong vision for the future of IP and cloud, Net Insight is helping the world's leading media brands to simply and cost-effectively produce and deliver content to viewers anywhere.

For more information, please visit netinsight.net

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Attachments

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