



Stockholm, 14 February 2025 10:00:00 CEST

Björn Borg – live presentation February 21st

Björn Borg AB (publ) will hold a live presentation for investors, analysts and media on February 21st at CET 08:30 am. The presentation refers to the Björn Borg yearend 2024 report which will be released on the same day.

CEO Henrik Bunge and CFO Jens Nyström will present the financial result for the fourth quarter and answer questions. Questions can be submitted via the email below or live during the presentation via the link below. The presentation will be held in English.

See the live presentation via: [Registration page - Quickchannel](#)

Questions can be submitted live or via: hjalmar.jernstrom@carnegie.se

For further information, please contact:

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