

Net Insight appoints Nadia Kolli as Chief Commercial Officer (CCO)

Stockholm, Sweden – Net Insight announces the appointment of Nadia Kolli as Chief Commercial Officer (CCO), effective immediately, following her tenure as Acting CCO since 12 January 2026.

Nadia Kolli brings extensive international leadership expertise and global experience in complex system sales within the Media and Broadcast industry. She joined Net Insight in 2018 and has held the position of VP of Sales EMEA Media Networks since January 2022. Prior to joining Net Insight, Nadia Kolli held several senior strategic sales positions at key industry players, including Harmonic, Ericsson, and Tandberg Television.

“I am delighted to appoint Nadia as our new Chief Commercial Officer. This was an easy decision given our already proven strong collaboration. Nadia has demonstrated exceptional leadership, consistent and solid performance and a deep understanding of our business, making her the natural choice for this role” says Andreas Eriksson, CEO of Net Insight. “I look forward to continuing our work together as we drive Net Insight's commercial growth.”

As CCO, Nadia Kolli is a member of Net Insight's executive management team.

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About Net Insight

Net Insight (Nasdaq: NETI B) provides the highest performing, most open video transport and media cloud technology for content providers as the industry standard for flexibility and service across live contribution, distribution and remote production media workflows.

For over 25 years, the world's leading content owners, broadcasters, production companies, service providers and enterprises have trusted Net Insight's Emmy® Award winning Nimbra technology to guarantee media delivery. Today, Net Insight partners with hundreds of

customers in over 85 countries to ensure media flows across managed and unmanaged IP networks, and the cloud – from anywhere, to everywhere. It enables customers to get the best from any mix of virtualized, cloud and IP technology and is the only platform to support all the major industry standards, protocols and clouds.

Net Insight also provides time synchronization for 5G and other critical networks. The innovative Zyntai solution improves network resilience, and reduces costs and deployment time.

For more information, please visit netinsight.net

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