

Awardit changes its financial disclosure - moves to half-yearly reporting and updates financial calendar

The Board of Directors of Awardit AB (publ) ("Awardit" or the "Company") has today decided to discontinue the presentation of quarterly reports and henceforth only issue half-yearly reports. The reason for the change is to continue to minimize the Company's IR-related activities and thus reduce internal administration and associated costs. The half-yearly reporting will be presented in a new format and the content will be adapted in accordance with the minimum requirements set according to the Company's accounting standard and according to the minimum requirements set by the regulations on the Nasdaq First North Growth Market in Stockholm.

Awardit is listed on Nasdaq First North Growth Market in Stockholm, whose rules, Nasdaq First North Rulebook for Issuers of Shares, only require an issuer to submit half-year and full-year reports. Quarterly reporting is thus only done on a voluntary basis. Due to the Board of Director's decision to discontinue quarterly reporting, the Company has updated its financial calendar, which can be found on Awardit's website and below:

Company calendar

Half-year report	26 August 2024 (previously 13 August)
Interim-report (July-September 2024)	5 November 2024 (deleted)
Year-end report (Sw. Bokslutskommuniké)	20 Februari 2025

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About Awardit

Awardit helps businesses increase revenue and profitability by implementing and operating loyalty programs, incentive programs and gift card programs targeting B2B & B2C customers. Awardit provides customers with program platforms on SaaS-basis, content in the form of commerce opportunities, partner networks as well as third party distribution of gift cards. The programs are normally provided on white label basis but Awardit also operates several private labels. Awardit is the largest company and platform in the Nordics in the sector.

The company's shares trade on Nasdaq First North Growth Market (AWRD). The company's Certified Adviser is Aqurat Fondkommission AB, reachable at ca@aqurat.se or 08-684 05 800.