

Embracer Group - Many Power-Ups Gained

Redeye believes the increased number of studios in the group, the growing IP portfolio, and especially the increasing quality in the games released are key drivers for Embracer's continued success. Despite what many investors think, Embracer Group is not a one-man show, it is a family effort of doing something great in the gaming industry. Increased estimated sales and earnings (mostly in a long-term perspective) and a higher conviction in Embracer prospects overall has resulted in an increased fair value range.

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Attachments

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