

## Elliptic Laboratories ASA: Mandatory notification of trade of primary insider

Laila Danielsen, primary insider and CEO of the Elliptic Laboratories ASA, on 28 August 2025, has sold 2 000 000 shares in the Company at an average price of NOK 11.5287 per share. Following the transaction Danielsen holds 2 374 150 shares in the Company, representing approximately 2.3% of the share capital. Danielsen also owns 1 060 000 share options.

The transaction has been carried out for tax planning purposes.

### CEO

Laila Danielsen

[Laila@ellipticlabs.com](mailto:Laila@ellipticlabs.com)

### About Elliptic Labs

Elliptic Labs' AI Virtual Smart Sensor Platform™ brings contextual intelligence to devices, enhancing user experiences. Our technology uses proprietary deep neural networks to create AI-powered Virtual Smart Sensors that improve personalization, privacy, and productivity.

Currently deployed in over 500 million devices, our platform works across all devices, operating systems, platforms, and applications. By utilizing system-level telemetry data to cloud-based Large Language Models (LLMs), the AI Virtual Smart Sensor Platform delivers the unrivaled capability to utilize output data from every available data source. This approach allows devices to better understand and respond to their environment, making technology more intuitive and user-friendly. At Elliptic Labs, we're not just adapting to the future of technology – we're actively shaping it. Our goal is to continue pushing the boundaries of contextual intelligence, creating more intuitive and powerful experiences for users worldwide.

Elliptic Labs is headquartered in Norway with presence in the USA, China, South-Korea, Taiwan, and Japan. The company is listed on the Oslo Stock Exchange. Its technology and IP are developed in Norway and are solely owned by the company.

*This information has been submitted pursuant to the Securities Trading Act § 5-12 and MAR Article 17. The information was submitted for publication at 2025-08-28 17:19 CEST.*

### Attachments

[Elliptic Laboratories ASA: Mandatory notification of trade of primary insider](#)  
[Skjema For Melding Om Transaksjoner Utført Av Personer Med Ledelsesansvar \(«primærinnsidere»\)](#)  
[Og Deres Nærstående \(KRT 1500\)](#)