

## **POWER expands partnership with Resurs – launches seamless payment solutions for corporate customers across the Nordics**

**The demand for smooth and flexible payment solutions for corporate customers is growing rapidly within retail. POWER is now taking the next step in its Nordic partnership with Resurs by adding Resurs' corporate payment solutions – a strategic move that strengthens the offering for both small and large corporate customers.**

For several years, Resurs has delivered market leading payment solutions for private consumers to POWER's 269 stores in Sweden, Norway, Denmark and Finland, as well as its e-comm channel. The expanded partnership now also covers POWER's growing base of corporate customers.

– Through one of the most competitive corporate payment offerings on the market, we help merchants increase their sales. By combining an optimised customer experience with high conversion, we create clear business value for merchants selling to companies. POWER is one of the most innovative retailers in the Nordics, and we are proud to deepen our collaboration and continue growing together, says **Magnus Fredin**, CEO at Resurs.

Resurs has nearly 50 years of experience in consumer payments. Over the past year, the company has developed the same user friendliness, security and flexibility for corporate customers, regardless of company size or structure. Corporate customers at POWER can now apply for a shared credit line for the entire company and enable authorised users to make seamless purchases both in store and online. Through Resurs online bank, companies gain full overview and can easily manage purchases and user access. For customers who prefer it, invoice purchases are also available.

– Being able to offer smooth and flexible payment solutions to our many corporate customers is essential for us. Our customers want it simple. We are therefore very pleased that Resurs can support us in this area, strengthening an already strong partnership, says **Mikkel Alme**, Director Business Development B2B & Kitchen at POWER.

The corporate financing services for Sweden and Norway is now live and Finland and Denmark will follow.

**More information:**

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**ABOUT RESURS HOLDING**

Resurs Holding (Resurs), which operates through the subsidiary Resurs Bank, is the leader in retail finance in the Nordic region, offering payment solutions, consumer loans and niche insurance products. Since its start in 1977, Resurs Bank has established itself as a leading partner for sales-driven payment and loyalty solutions in retail and e-commerce, and Resurs has thus built a customer base of approximately six million private customers in the Nordics. The Resurs Group operates in Sweden, Denmark, Norway and Finland. At the end of the fourth quarter of 2025, the Group had 759 employees and a loan portfolio of SEK 39.1 billion. Resurs Bank has had a banking licence since 2001 and is under the supervision of Finansinspektionen.

**Attachments**

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