

Press Release
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CET



Goodbye Kansas Studios' record order is sealed – order worth 5 MUSD has now been signed

Goodbye Kansas Group has signed an agreement with a recurring international client to produce a cinematic game trailer. The order value amounts to 5 MUSD, corresponding to approximately 52 MSEK, which makes it one of the largest orders in the company's history. The signed agreement means that the negotiations which were described in a press release on January 20, 2023, are now complete. Goodbye Kansas Studios have initiated production and expect to complete the project during the fourth quarter 2023.

"This is one of our largest orders ever and shows the strength of our business. It is obviously very pleasing that Goodbye Kansas Studios continues to gain in confidence among recurring clients. With a more focused business we can now deliver high quality studio services and exceptional visual experiences while strengthening collaboration with our clients," says Stefan Danieli, CEO of Goodbye Kansas Group.

For more information, please contact:

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Goodbye Kansas Group

Goodbye Kansas Group AB (publ) is a leading supplier of technology driven visual content. The company creates award-winning visual experiences for all media and offers products that combine cutting-edge technology with world-class artistry. In order to realize growth opportunities the Group has created three business areas: Visual Content & Brand, IP & Products and Games & Apps. Visual Content & Brand offers visual content for film, TV and games. IP & Products develops IP for film and TV, offers VR-training solutions and a SaaS platform that visualizes e-retailers' products through AR. Games & Apps develops mobile games and apps for 3D animation. Goodbye Kansas Group is listed on the Nasdaq First North Growth Market and has studios and offices in Stockholm (HQ), London, Helsinki, Vilnius, Belgrade, Los Angeles, Vancouver and Beijing.

The company has Erik Penser Bank AB as Certified Adviser, phone: +46 8-463 80 00, certifiedadviser@penser.se.

This information is inside information that Goodbye Kansas Group AB (publ) is obliged to make public under the EU Market Abuse Regulation 596/2014. The information was provided by the contact person set out above for publication at 2023-02-10 08:45 CET.

Attachments

[Goodbye Kansas Studios' record order is sealed – order worth 5 MUSD has now been signed](#)