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Fasadgruppen expands the SmartFront method to meet future demands for higher energy efficiency in buildings

To meet the increasing demand for energy renovations among property owners, Fasadgruppen is starting an expansion of the patented SmartFront method, which improves energy performance by more than 50 percent in existing buildings. Through a new certification, more subsidiaries within Fasadgruppen will be able to offer and perform the method. Stefan Forsberg has been appointed product manager for SmartFront and will also drive initiatives to strengthen collaboration between Fasadgruppen's subsidiaries and their customer offerings on energy efficiency improvements.

With the SmartFront method, the façade, ventilation and windows are upgraded, which together provide a guaranteed improvement in energy performance of at least 50 percent in existing buildings. The method is particularly advantageous for properties built between 1940 and 1980, which, according to the Swedish National Board of Housing, Building and Planning, make up a large proportion of the properties in Sweden with the worst energy performance. To meet the EU's expected requirements for higher energy efficiency in buildings, these properties will have to undergo extensive renovations over the next 10-year period.

Fasadgruppen will roll out a SmartFront certification among its subsidiaries both in Sweden and the rest of the Nordic region. The initiative is led by Stefan Forsberg, who has been CEO of the subsidiary SmartFront since 2016 and has now been appointed Product Manager. Stefan will also drive initiatives to strengthen internal collaboration on energy efficiency measures, with the aim of increasing the proportion of projects where different subsidiaries within Fasadgruppen collaborate to achieve the highest possible energy performance during renovation.

Martin Jacobsson, CEO of Fasadgruppen said: "We have noticed a clear increase in demand for energy renovations, not least manifested in SmartFront's growth of over 200 percent in the first half of the year. With the EU's new energy requirements just around the corner, the time feels right to expand the knowledge of SmartFront to more subsidiaries in the group, as well as to



advance Fasadgruppen's position in energy efficiency in the market. Approximately 80 percent of Fasadgruppen's business is focused on renovation and maintenance, and through our subsidiaries we possess a unique scale of different measures that will help property owners to improve their energy performance."

Stefan Forsberg, Product Manager SmartFront said: "Too much energy is used for heating, which then leaks through poorly insulated façades and inadequate ventilation. In my new role, I look forward to supporting our subsidiaries to strengthen their profiles in energy efficiency, and to help property owners meet the new tough energy requirements."

The EU is expected to decide shortly on the final revision of the Energy Performance of Buildings Directive (EPBD), which will place high demands on the efficiency of existing buildings with high energy consumption. The directive will require at least a doubling of the renovation rate in the EU to reach the ultimate goal of a climate-neutral EU construction sector by 2050.

For more information, please contact:

Adrian Westman, Head of Investor Relations & Sustainability Mail: adrian.westman@fasadgruppen.se

Tel. +46 (0) 73-509 04 00

About Fasadgruppen

Fasadgruppen Group AB (publ) is the largest full-service provider of sustainable façades in the Nordics. The foundation of the Company's business is the entrepreneurial local units operating with a clear focus on cooperation, commitment and know-

how. Fasadgruppen is listed on Nasdaq Stockholm (ticker: FG). For more information, visit www.fasadgruppen.se.

Attachments

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