



BETTER  
COLLECTIVE

# BETTER COLLECTIVE NORTH AMERICAN TALENT-LED MEDIA BRANDS SURPASS **1 BILLION** **VIEWS AND DOWNLOADS**

*Playmaker*

**ACTION** 

**THE NATION  
NETWORK**

**+1B**

Views & Downloads

**+20M**

Hours Consumed Content

**+210M**

Social Impressions Monthly Avg.

**FSGA  
WINNER**

Fantasy Sports & Gaming Association  
Best Product Experience

**UNAPOLOGETICALLY  
ANGEL**

Named One Of Spotify's Best New  
Podcasts Of 2024

