

QUICKBIT SIGNS INET AS NEW E-COMMERCE CUSTOMER

Today, Quickbit announces that the technology company Inet, which sells computer and tech products, has been signed as a new customer. Inet is expected to begin using Quickbit's payment solutions starting today.

In July, Quickbit announced that many new small and medium-sized businesses had joined Quickbit's services during the spring of 2024, particularly the flagship product Quickbit Pay, which allows e-retailers to accept cryptocurrency payments. Quickbit also noted significant interest in its services and that several new e-retailers are expected to adopt Quickbit's payment solutions at the beginning of '24/25.

Now, Quickbit announces that Inet, a technology company specializing in computer and tech products, has joined as a customer. Inet is primarily an e-retailer (80%), but it also has physical stores in Stockholm, Gothenburg, and Malmö. The Swedish tech retailer had a turnover of approximately 1.5 billion SEK in 2023.

"I am very proud of this milestone, having attracted such a large and well-known e-retailer as Inet. We are now making a clear entry into the tech industry, where we see great potential ahead. What's particularly gratifying is that we were able to outcompete their previous solution, with our service being chosen over it," says Jesper Sundström, Head of Growth at Quickbit, and continues:

"I would also like to mention that Inet is just one of several attractive e-commerce players we have engaged with regarding our services. Our ambition is to add several new customers throughout the year."

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Quickbit is a Swedish fintech company founded in 2016 with the goal of making the integration of cryptocurrencies into the everyday lives of people and companies smoother. Today, Quickbit offers safe and easy-to-use products for e-merchants as well as customers. With a transaction volume to date in excess of €1 billion, Quickbit has already enabled and empowered individuals around the world, through the use of cryptocurrencies. Quickbit has been listed on NGM Nordic SME since July 2019. For more information, please visit www.quickbit.com