

## Upsales to host a seminar in Almedalen with former Minister of Finance Anders Borg.

**Anders Borg and cyber security expert Björn Weigel join Upsales CEO in discussing geopolitics, and cyber security during Almedalen week.**

On **June 28th**, Upsales will host a panel discussion in Visby during the Almedalen week with former Swedish Minister of Finance Anders Borg and cyber security expert Björn Weigel. The seminar will focus on what CEOs and business leaders must address to future-proof their businesses and what challenges lie ahead for companies.

The seminar will gather around 100 top executives from some of the most exciting companies in the Nordics.

**More information can be found here:** <https://www.upsales.com/sv/visby/>

### Contacts

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### About Us

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Upsales is a software company that helps sales organisations find new customers and increase sales. The software is sold as a subscription and the target market is small and medium sized B2B companies.

Upsales Technology AB (publ) is a public company listed on the Nasdaq First North Growth Market. The company's Certified Adviser is Erik Penser Bank.

### Attachments

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