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G5 Entertainment (Q3 Review) - Improved prospects for a growth turnaround

Redeye updates on G5 Entertainment following Q3 results, which were softer than expected due to higher UA costs. Looking ahead, the company expects to further raise UA spending as it has seen improved returns on marketing investments. While we have lowered our estimates given the higher UA cost assumptions, we believe the prospects for a growth turnaround in the coming years have improved.

Read more and download the Research Update.

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Attachments

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