

## Upsales ARR update - Q3 2024

Annual recurring revenue (ARR) amounted to 138.4 MSEK at the end of Q3 2024, corresponding to a change of -2.0% during the last 12 months. ARR grew by 0.8 MSEK during the quarter.

“As predicted, ARR continued to increase during Q3, although at a slower pace as Q3 typically is a quarter with lower sales activity given the summer months. Although we’re not at the growth rate we wish to be, I’m pleased to see that the trend with positive q/q ARR growth from Q2 continues.”

says Daniel Wikberg, CEO

### Contacts

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*This information is information that Upsales Technology is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 2024-10-01 08:30 CEST.*

### About Us

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Upsales is a software company that helps sales organisations find new customers and increase sales. The software is sold as a subscription and the target market is small and medium sized B2B companies.

Upsales Technology AB (publ) is a public company listed on the Nasdaq First North Growth Market. The Company’s Certified Adviser is Carnegie Investment Bank AB (publ).

### Attachments

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