

04 November 2022 16:45:00 CET

Invitation to presentation of Pierce Group's quarterly report (Q3 2022)

On 11 November 08.00 CET, Pierce Group's report for the third quarter 2022 will be published. At 09.30 CET the same day, CEO Henrik Zadig and acting CFO Niclas Olsson will hold a webcast and telephone conference in English about the report.

To participate in the telephone conference – please dial in via the numbers below:

SE: +46850558366

UK: +443333009034

US: +16467224902

The webcast and telephone conference can be followed via the following link:

<https://ir.financialhearings.com/pierce-group-q3-2022>

The presentation material will be made available on Pierce Group's website via

<https://www.piercigroup.com/en/reports-presentations/>

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The information was submitted for publication, through the agency of the contact persons set out above, at 16.45 CET on 4 November 2022.

About Pierce

Pierce is a leading online retailer that sells equipment, spare parts and accessories to motorcyclists through the online stores 24MX, XLMOTO and Sledstore all over Europe, through some forty locally adapted websites. The Company has two major segments, Offroad – sales to motocross and enduro riders, and Onroad – sales to customers who drive on trafficked roads. In addition, Pierce has a smaller segment, Other, which mainly focuses on snowmobiles. With a large and unique product range, including several own brands, an excellent customer experience and attractive prices, Pierce is changing the market for motorcycle enthusiasts in Europe. The head office is located in Stockholm, Sweden, the central warehouse is located in Szczecin, Poland, and the majority of the customer support is located in Barcelona, Spain. The company has approximately 430 employees.

Attachments

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