

Better Collective - Huge Growth Potential Ahead

Redeye raises Better Collective's fair value on the back of increased expectations, good cost control, and a strategic M&A. 2020 has been very challenging for the sports betting industry, but Better Collective has handled it well with good cost control and new revenue streams. The sports betting industry is recovering, and looking ahead, the growth potential in the US is huge, which also has started to attract investors with increased valuations as a result. Furthermore, the company announced that it has signed a Lol for a large acquisition.

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Attachments

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