

BULLETIN FROM THE EXTRAORDINARY GENERAL MEETING OF VERTISEIT AB (PUBL)

Vertiseit AB (publ) held an extraordinary general meeting today, March 14, 2025. The general meeting resolved to approve the board's decision on a directed issue of warrants to Eiffel Investment Group SAS.

DIRECTED ISSUE OF WARRANTS

The extraordinary general meeting resolved to approve the board's decision from February 26, 2025, to issue a maximum of 875,000 warrants, with deviation from the shareholders' preferential rights, to Eiffel Investment Group SAS, through certain funds controlled by Eiffel Investment Group SAS. The warrant program corresponds to approximately 3.0 percent of the company's total outstanding shares.

All resolutions at the meeting were passed unanimously. For detailed terms regarding the above resolutions, please refer to the notice, the complete proposals, and the minutes available on the company's website, www.vertiseit.com.

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Redeye AB is the company's Certified Adviser

ABOUT VERTISEIT

Vertiseit is a leading platform company within In-Store Experience Management (IXM). The company operates through its subsidiaries Dise, Grassfish and Visual Art that enable global brands and leading retailers to strengthen the customer experience by offering a seamless customer journey through connecting the physical and digital meeting. The company has around 270 employees in Sweden, Norway, Denmark, Finland, Austria, Germany, Spain, UK and USA. During the period 2012-2024, Vertiseit performed an average profitable growth of recurring SaaS revenue (ARR) of 50 percent (CAGR). For the full year of 2024, the group's net revenue amounted to SEK 464 million, with an adjusted EBITDA margin of 21 percent. Since 2019, Vertiseit's B-share is listed on Nasdaq First North Growth Market.

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www.vertiseit.com**ATTACHMENTS**Bulletin from the Extraordinary General Meeting of Vertiseit AB (publ)