



BETTER
COLLECTIVE

CVR. 27652913



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Better Collective's Nomination Committee appointed

Better Collective has appointed its nomination committee, based on ownership data as per August 31, 2024.

Regulatory release no. 50/2024

Better Collective's Nomination Committee shall consist of four members, representing the three largest shareholders as per the end of August each year, together with the Chair of the Board of Directors. In accordance with the shareholders' decision, the nomination committee has been appointed and is composed by four members in total:

- Søren Jørgensen, appointed by Chr. Dam Holding
- Troels Bisgaard Vig, appointed by J. Søgaard Holding
- Anders Lund, appointed by BLS Capital Fondsmæglerselskab A/S
- Jens Bager, Chair of the Board of Directors, Better Collective

The instruction and charter for the Nomination Committee can be found in the Articles of Association in the Governance section of the company's website bettercollective.com. In all, the Nomination Committee represents 46% of the total number of shares in Better Collective, based on ownership data as per August 31, 2024.

The nomination committee shall prepare and submit proposals to the 2024 Annual General Meeting regarding:

- election of Chair at the shareholders' meeting
- election of Chair of the Board of Directors and other members of the Board of Directors
- fees to the Board of Directors, divided between the Chair and other members, and any fees for committee work
- election of Auditor and fees to the Auditor
- principles for appointment of the Nomination Committee, when deemed necessary

Better Collective's Annual General Meeting will be held in April, 2025.

Shareholders who would like to submit proposals to the nomination committee, are welcome to submit them by e-mail to: investor@bettercollective.com. To ensure that the proposals can be considered by the nomination committee, proposals shall be submitted in due time before the Annual General Meeting, but no later than February 1, 2025.

About Better Collective

Better Collective owns global and national sport media, with a vision to become the leading digital sports media group. We are on a mission to excite sports fans through engaging content and foster passionate communities worldwide. Better Collective's portfolio of digital sports media brands includes; [HLTV](#), [FUTBIN](#), [Betarades](#), [Soccernews](#), [Tipsbladet](#), [SvenskaFans](#), [Action Network](#), [Playmaker HQ](#), [VegasInsider](#), [Bolavip](#) and [Redgol](#). The company is headquartered in Copenhagen, Denmark, and dual listed on Nasdaq Stockholm (BETCO) and Nasdaq Copenhagen (BETCO DKK). To learn more about Better Collective please visit bettercollective.com.

Contact

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Attachments

[Better Collective's Nomination Committee appointed](#)