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Asiacell Launches Enea Traffic Management to Enhance Subscriber Experience and Optimize Network Efficiency

Enea's Traffic Management boosts speeds, enhance user experience by utilizing latest technology to deliver more video content efficiently, and provides real-time analytics for network capacity and service optimization

Asiacell, a leading mobile operator in Iraq, has successfully deployed Enea's Data Traffic Management solution to enhance subscriber Quality of Experience (QoE) and optimized video content.

With mobile data traffic growing rapidly, Asiacell selected Enea to deliver superior performance for subscribers while optimizing network resources. The solution delivers advanced traffic classification and boosting speeds and enabling Asiacell to deliver more video content efficiency.

"Enea's network data traffic management tools are a critical component of enabling fast, reliable data access," said Hassan El Chami, Chief Technology and Information Officer, AsiaCell "These best-in-class capabilities give us the flexibility to offer our business and consumer customers a range of innovative data plans and manage video data traffic intelligently to enhance the customer experience."

"Enea's portfolio is built on three key values: Security, Optimization, and Monetization," said Osvaldo Aldao, Chief Technology Officer at Enea. "With Enea's Traffic Management, AsiaCell can deliver a superior digital experience for its customers, ensuring faster speeds and streamlining video delivery, with highest quality of service."

The solution equips Asiacell with powerful observability and analytics tools for the traffic, enabling network capacity planning, and future data growth.

For additional details, please visit:

<https://www.enea.com/solutions/traffic-management/>

About Enea

Enea is a global specialist in advanced telecom and cybersecurity software, with a vision to make the world's communications safer and more efficient. Dedicated to innovation and security, our solutions connect, optimize, and protect communications between people, companies, and connected things worldwide. We serve 170+ communication service providers across 100+ countries, with more than 3 billion people relying on Enea technologies every day. Headquartered in Stockholm, Sweden, Enea is publicly listed on NASDAQ Stockholm. To learn more, visit [enea.com](https://www.enea.com).



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Contact Enea

Claire Murphy
Claire.murphy@enea.com

About Asiacell:

Asiacell is the leading provider of mobile telecommunications and digital services in Iraq with a subscriber base of around 20 million subscribers. Recognized as the first mobile telecommunications company to operate in Iraq, Asiacell delivers nationwide 4G+ coverage reaching more than 99.06% of the population. With a strong commitment to innovation, service quality, and digital inclusion, Asiacell continues to lead the market in driving Iraq's digital transformation.

Website: www.asiacell.com

Public Relations Department – Asiacell: public.relations@asiacell.com

Attachments

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