



21 September 2022 17:30:00 CEST

Invitation to Better Collective's Capital Markets Day on 23 March 2023

Better Collective will host its first-ever Capital Markets Day on 23 March 2023 in Copenhagen. At the event, the two Co-founders Jesper Søgaard and Christian Kirk Rasmussen will be joined by members of the VP Group and key management players in order to present a detailed outline of Better Collective's strategic direction, operational functioning and financial performance.

Better Collective is pleased to invite investors, financial analysts, media and other stakeholders to its first Capital Markets Day (CMD) in Copenhagen on 23 March 2023. The CMD will be hosted as a hybrid event meaning that participation can happen either in-person or virtually.

Together with the agenda a registration link for both physical and virtual attendance will be shared closer to the date. If you wish to **sign-up for physical attendance already now** please write to: investor@bettercollective.com

Contact

Investor Relations: Mikkel Munch Jacobsgaard, investor@bettercollective.com

About Better Collective

Better Collective is a digital sports media group providing platforms that empower and enhance the betting experience for sports fans and iGamers. Aiming to make sports entertainment more engaging and fun, Better Collective offers a range of editorial content, bookmaker information, data insights, betting tips, iGaming communities and educational tools. Its portfolio of platforms include bettingexpert.com, VegasInsider.com, HLTV.org and [Action Network](https://ActionNetwork.com). Better Collective is headquartered in Copenhagen, Denmark, and listed on Nasdaq Stockholm (BETCO). More information at bettercollective.com.

Attachments

Invitation to Better Collective's Capital Markets Day on 23 March 2023