



Mediatech selects Net Insight's cloud solution to transform content acquisition and delivery

Stockholm, Sweden – Mediatech, a pioneering system integrator in Hong Kong and surrounding regions, has launched its new cutting-edge service, made possible through the collaboration with Net Insight. This innovative venture brings forth a new era of content acquisition and delivery for broadcasters and enterprise customers, ensuring secure and efficient transport of feeds from any location to studios and other destinations.

[Mediatech](#) has a rich history of delivering versatile and advanced solutions, establishing itself as a leading system integrator. This latest service launch underscores their dedication to embracing cutting-edge technologies while ensuring unparalleled customer satisfaction.

Net Insight's cloud solution, Nimbra Edge, empowers Mediatech to meet the growing demands of broadcasters and enterprise customers for secure, efficient, and flexible content acquisition and delivery.

"We are excited to introduce this transformative service in Hong Kong. With Net Insight's solution, we are better equipped than ever to address the complex challenges faced by our customers in the media and entertainment industry," says Raymond Mo, founder and CEO of Mediatech. "This marks a significant milestone for Mediatech and reinforces our commitment to delivering innovative solutions."

"We are thrilled to collaborate with Mediatech and our partnership signifies our commitment to providing innovative and reliable solutions to meet the ever-evolving needs of the media and entertainment industry," says Crister Fritzson, CEO of Net Insight. "With our solution, we are confident that Mediatech will continue to set new standards in content acquisition and delivery."

Investor highlights

Strategic partnership: The partnership between Mediatech and Net Insight represents a strategic move to capitalize on the growing demand for advanced media delivery solutions promising growth potential for both companies.

Proven market adoption: Nimbra Edge enjoys extensive adoption by prominent global clients, reaffirming its status as a trusted and widely utilized cloud media delivery solution. This strong market presence positions Net Insight as a reliable player in the industry and offers attractive investment potential.

Strategic market entry: Net Insight is committed to providing innovative solutions globally, positioning the company for increased market share in the region.

The order from Mediatech was received in Q4, 2023.

For further information, please contact:

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About Net Insight

Net Insight (Nasdaq: NETI B) provides the highest performing, most open video transport and media cloud technology for content providers as the industry standard for flexibility and service across live contribution, distribution and remote production media workflows.

For over 25 years, the world's leading content owners, broadcasters, production companies, service providers and enterprises have trusted Net Insight's Emmy® Award winning Nimbra technology to guarantee media delivery. Today, Net Insight partners with hundreds of customers in over 70 countries to ensure media flows across managed and unmanaged IP networks, and the cloud – from anywhere, to everywhere. It enables customers to get the best from any mix of virtualized, cloud and IP technology and is the only platform to support all the major industry standards, protocols and clouds.

For more information, please visit netinsight.net

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