Press Release
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GOODBYE KANSAS GROUP SECURES CGI TRAILER ORDER FROM GLOBAL AAA STUDIO TO A VALUE OF SEK 16 MILLION

Goodbye Kansas has signed an agreement with a returning client, a leading global AAA game studio and publisher, to produce a high-end CGI announcement trailer for one of their well-renowned global IP. The order value is approximately SEK 16 million, with final delivery expected during Q2 2027.

The agreement reflects an extension of a decade-long working relationship between Goodbye Kansas and the client. The project will utilize the studio's full-service pipeline for high-quality and complex CGI production, including high-end character animation, visual effects, and advanced lighting and rendering.

"We are incredibly excited about this project. Working on globally renowned IPs at this level is exactly the kind of ambitious creative work that Goodbye Kansas was built for. The original concept came from our team, and we have worked closely with the client to develop and polish it into the final creative direction. That level of trust and collaboration, built over a decade, is exactly what we mean by developing deep, multi-project relationships with the world's leading game publishers. All of this makes the project particularly special" said Carsten Myhill, CEO of Goodbye Kansas Group.

For additional information, please contact:
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About Goodbye Kansas Group
Goodbye Kansas Group is a provider of technology-driven visual content, developing visual effects, animation, game trailers, in-game cinematics and real-time production solutions. The Group has some of the world's leading entertainment companies as its clients. Goodbye Kansas Group is headquartered in Stockholm and is listed on Nasdaq First North Growth Market with Bergs Securities as Certified Adviser.
www.goodbyekansasgroup.com

This information is information that Goodbye Kansas Group AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 2026-08-19 14:29 CEST.

Attachments

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