

## Revolutionizing Audio with Personal Sound

At **Audiodo**, we're transforming the way you hear. Our core product, **Personal Sound**, is designed to deliver a truly personalized audio experience. By analyzing how you perceive sound at different frequencies, Personal Sound automatically adjusts audio output in real time. It compensates for individual hearing strengths and weaknesses, ensuring that no detail is too sharp or too faint—everything is uniquely tailored to your hearing profile.

Since its first launch in **2019**, Personal Sound has continuously evolved. Driven by **client data, user feedback, and ongoing research**, we've made significant improvements to ensure the best possible audio experience. We are constantly exploring new ways to enhance the precision and quality of our product, making Personal Sound smarter, more intuitive, and more adaptable than ever before.

Whether you're listening to your favorite music, watching an immersive movie, or taking an important call, **Personal Sound** fine-tunes every frequency for crystal-clear, balanced sound. The result? A fully customized, immersive audio experience, unlike anything you've heard before.

Now, we're eager to showcase to the world just how far **Personal Sound** has come. With years of refinement, innovation, and evolution, we're excited to offer a product that's been shaped by the real-world needs of our users.

Also behind this innovation is a deeper purpose: addressing the growing challenge of hearing loss. With over **1.5 billion people** currently affected—a number expected to reach **2.5 billion by 2050**—hearing health is more important than ever. That's why we've developed a **3-minute hearing test** that offers accuracy on par with clinical audiometry tests. By understanding your hearing health, you can take control of how you experience sound, all from the comfort of your home.

With **Audiodo**, it's not just about hearing sound; it's about hearing sound uniquely tailored for you.

**Hear what you've been missing!**

### Contacts

**Michel Roig**

CSO at Audiodo

michel.roig@audiodo.com

### About Us

Based in Malmö, Sweden, Audiodo™ leverages over three decades of expertise in acoustical algorithms to pioneer cutting-edge audio personalization technologies for consumer electronics. Crafted by passionate music enthusiasts, Audiodo Personal Sound™ harnesses the capabilities of digital signal processing to deliver tailor-made sound quality, ensuring every music lover an unparalleled audio quality that has been perfected for them.

For more information about Audiodo™, please visit [www.audiodo.com](https://www.audiodo.com).

Image Attachments

Audiodo Personal Sound