Greater Than

PRESS RELEASE
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World's Smartest Driver crowned in Paris | The FIA has announced the winner of its Smart Driving Challenge 2026

- *Alexandre Stricher has won the FIA Smart Driving Challenge 2026 after driving with a 28% lower climate impact than the average driver.**
- *The announcement followed a live head-to-head final in Paris at the end of a season where drivers from 102 countries competed to be named the World's Smartest Driver.*
- *Throughout the season, participants drove with a 10% lower climate impact and a 12.7% lower crash risk than the average driver, with the climate figure rising to a 25% reduction in the playoffs.*
- *The FIA Smart Driving Challenge is a global competition using an AI-powered app designed to motivate road users to drive safer and more sustainably.*

Greater Than's partner, the Fédération Internationale de l'Automobile (FIA), the global governing body for motor sport and the federation for mobility organizations worldwide, has today announced Alexandre Stricher as the winner of the FIA Smart Driving Challenge 2026 (FIA SDC) following a live, head-to-head final in Paris.

Alexandre secured the title of World's Smartest Driver following a live final against runner-up Thierry Benchetrit. At the end of a season-long challenge, which included drivers from 102 countries, Alexandre came out on top by achieving a 28% lower climate impact compared with the average driver.**

"The FIA Smart Driving Challenge showcases exactly what we want to achieve for mobility at the FIA, partnering with innovators to bring the latest technology to drivers and making our roads safer and more sustainable worldwide," said H.E Mohammed Ben Sulayem, President of the FIA. "Congratulations to Alexandre, our team of Ambassadors and everyone who took part in this year's competition. You are an essential part of the solution that will make safe and sustainable mobility a reality for everyone."

During the season, participants drove with a 10% lower climate impact than the average driver, using less energy in electric vehicles and emitting less CO2 in combustion vehicles.* In the playoffs, where the top 20 drivers competed for a place in the final, this increased to an average reduction of 25%. Participants also improved their safety behind the wheel, driving with a 12.7% lower crash risk than the average driver.

"Creating safe and sustainable roads is a responsibility we all share, and every driver who has participated in the FIA Smart Driving Challenge this season is accelerating positive change with every journey," said Willem Groenewald, FIA Secretary General for Automobile Mobility, Sustainability and Tourism. "Thank you all for showing how the small changes we make together behind the wheel can make a big difference on the road."

“The level of engagement and enthusiasm in the FIA Smart Driving Challenge this season has been fantastic,” said Johanna Forseke, CEO at Greater Than. “It’s a great example of using AI to shape driver behavior in a way that makes a real, measurable difference on the roads.”

Now in its eighth year, the FIA SDC is the world’s first challenge that rewards smart, safe and energy-efficient driving, with everyday drivers competing to help make roads safer and reduce environmental impact worldwide.

Led by the FIA and powered by Greater Than’s AI technology, the FIA SDC app measures safety and sustainability performance and provides drivers with scoring and feedback to support lasting behavior change.

This season, participants competed in teams led by 11 top professional drivers from the world of motor sport who supported and inspired them to improve their driving throughout the year.

*Climate impact refers to energy use for electric vehicles and CO2 emissions for combustion vehicles, calculated using Greater Than’s AI technology. The data of each trip is analyzed and transformed into a unique DriverDNA profile that is then compared to a database of over 7 billion DriverDNA profiles to evaluate each driver’s climate impact relative to the average driver.

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About the Fédération Internationale de l'Automobile
The Fédération Internationale de l'Automobile (FIA) is the governing body for world motor sport and the federation for mobility organisations globally. It is a non-profit organisation committed to driving innovation and championing safety, sustainability and equality across motor sport and mobility.

Founded in 1904, with offices in Paris, London and Geneva, the FIA brings together 246 Member Organisations across five continents, representing millions of road users, motor sport professionals and volunteers. It develops and enforces regulations for motor sport, including six FIA World Championships, to ensure worldwide competitions are safe and fair for all.

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About Greater Than
Greater Than is a global leader in AI-driven risk intelligence for road safety and sustainability. Its unique technology is trained using real-life driving data to predict crash probability and climate impact.

By using AI pattern profiling to measure the driver influence on risk, Greater Than delivers predictive scores that are globally comparable. Fleets, mobility providers, insurers and other organizations involved in road transportation use these insights for risk management, cost control, pricing, and ESG compliance.

Greater Than (GREAT: ST) is listed on Nasdaq First North Growth Market. FNCA Sweden AB is the Certified Adviser. Learn more at **www.greaterthan.eu**.

Image Attachments
FIA Smart Driving Challenge Final 2026