

Dataproces Begins the New Calendar Year with New Sales and Appointment of Permanent CEO

Dataproces announced in December that it was experiencing solid momentum, with November being the company's best sales month in two years.

The positive momentum continued after November, as the company announced a total of 13 new sales orders in December. These included three Data Analytics orders, which are only disclosed when the expected fee exceeds DKK 250,000, seven orders for the company's MARS platform, and three orders for the MARC platform.

By comparison, eight new sales orders were announced in November, which, as mentioned, was described as the company's best sales month in two years. Based on the news flow, the strong momentum from November thus continued into December, which may potentially have surpassed November's sales if development is assessed solely on the basis of disclosed orders. However, Dataproces has not commented on the overall performance for December.

At the beginning of the new calendar year, Dataproces has so far announced two new contracts. These include a Data Analytics agreement with one of the country's ten largest municipalities, as well as a municipality purchasing access to the company's MARS platform. Sales have therefore continued into the new year, although not yet at the same pace as in November and December. January, however, is not yet over.

At the beginning of the new year, Dataproces also announced the appointment of former interim CEO Kasper Lund Nødgaard as permanent CEO. In this context, the Board of Directors stated that during his time as interim CEO, Kasper Lund Nødgaard delivered significant results, successfully reversing the sales trend. This is underlined by the aforementioned orders in both November and December.

Furthermore, the Board has followed Kasper Lund Nødgaard's work on the strategy intended to lead Dataproces toward the company's 2030 goals and is very satisfied with the direction, quality, and level of commitment. This strategy includes a target of reaching revenue of DKK 200 million by 2030.

At the same time, Kasper has in-depth knowledge of Dataproces' business and has been a key figure in growth initiatives, including the expansion into Germany, as well as a central driving force behind Dataproces' first acquisition, which has been completed and executed to the Board's satisfaction.

In addition, the newly appointed CEO is described as well-liked and respected internally within the organization and has a strong reputation among the company's customers, where professionalism and trust are highly valued.

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