Invitation to Haypp Group's presentation of Full Year report 2024

On 13 February at 09:00 CET, Haypp Group will host an audiocast in English. Haypp Group is represented by CEO Gavin O'Dowd and CFO Peter Deli, who will present the Full Year report 2024 and answer questions. The report for will be published at 07:45 CET the same day.

To participate in the webcast or for further information: https://haypp-group.events.inderes.com/q4-report-2024

To participate in the teleconference: https://conference.inderes.com/teleconference/?id=5005819

The presentation will also be available at https://hayppgroup.com

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Certified Advisor FNCA Sweden AB

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Haypp in brief

Haypp Group spearheads the global transformation from smoking to healthier product alternatives. With origins in Scandinavia, extensive experience from pioneering markets in smoke-free alternatives, and being a leader in the e-commerce sector, Haypp Group is taking the vision of inspiring healthier enjoyment for millions to a global scale. With eleven e-commerce brands, the Haypp Group is present in seven countries, where we served more than 950,000 active customers in 2023. Haypp Group's ecommerce site collection includes, among others, <u>https://www.snusbolaget.se/</u> and <u>https://www. northerner.com/</u>.

Attachments

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