

Invitation to Upsales Q2 2025 webinar

The interim report for Q2 2025 will be presented on 23 July at 09:30 by Upsales Technology's CEO Daniel Wikberg and CFO Elin Lundström. The report will be published at 08:30 and is then available on Upsales' website (www.upsales.com) under [Reports & presentations](#). [Link to the webinar](#) and the presentation material will also be available under Reports & presentations.

Contacts

CEO Daniel Wikberg: +46 8-505 806 00

CFO Elin Lundström: +46 8-505 806 00

ir@upsales.com

About Upsales

Upsales is a Stockholm-based software company on a mission to build the leading AI platform for B2B revenue growth. With best-in-class data and proprietary AI agents, Upsales helps companies accelerate profitable growth. In the last two decades, the company has built a track record of organic, profitable growth. Upsales is a net cash company with zero debt, strong cash flows, and has been paying annual dividends since 2022. Its scalable business model is powered by over 90% recurring subscription revenue. Upsales serves customers in 10 countries, with the majority of its customer base in Sweden. The company is 44% founder- and management-owned, with institutional shareholders including Danske Invest, Nordea Funds, TIN Fonder, SEB Funds, Herald Investment Management, and Schroders.

Upsales Technology AB (publ) is a public company listed on the Nasdaq First North Growth Market. The Company's Certified Adviser is DNB Carnegie Investment Bank AB (publ).

Attachments

[Invitation to Upsales Q2 2025 webinar](#)