



HOMEFIXER PARTNERS WITH XMREALITY TO RESHAPE MAINTENANCE SERVICES IN DENMARK THROUGH REMOTE SUPPORT

XMReality is excited to announce its partnership with Homefixer, a transformative provider of home maintenance services in Denmark. This collaboration marks a significant advancement in how maintenance services are delivered across Denmark, promising to enhance efficiency, reduce costs, and improve customer satisfaction, all the while promoting sustainability.

With XMReality, Homefixer is poised to redesign the home maintenance industry in Denmark. The partnership enables Homefixer technicians to provide instant, real-time customer assistance via XMReality's augmented reality (AR) tools. This innovative approach allows customers to resolve many issues on their own with expert guidance, significantly reducing the need for physical technician visits.

"Our partnership with XMReality provides the tools we need to transform and digitalize the home maintenance industry, enabling us to serve homeowners faster and with fewer obstacles, ultimately enhancing customer satisfaction," said Nicolai, CEO and Founder at Homefixer. "Additionally, first-line remote assistance increases efficiency and improves workforce planning for our network of technicians, who can now have a head start on a task without the need for prior physical visits. This not only optimizes operations but also is a substantially lot better way to deliver a great experience to the homeowner."

"This partnership with Homefixer demonstrates the versatility and impact of XMReality's remote assistance tools," said Kiran Narra, Vice President of Sales at XMReality. "We are excited to be part of Homefixer's redefining journey to transform maintenance services in Denmark, making them more accessible and efficient."

By reducing the need for on-site visits, Homefixer is improving operational efficiency and making strides toward greater sustainability. The reduction in travel translates to a lower carbon footprint, aligning with Denmark's national goals for environmental responsibility. Additionally, the ability to solve issues remotely means quicker service for customers, further enhancing Homefixer's reputation as an industry leader in customer satisfaction.

About Homefixer

Homefixer is Denmark's premier home maintenance service provider, offering a wide range of services, including plumbing, electrical work, and general home repairs. Known for its

commitment to quality and customer service, Homefixer continually seeks to innovate and improve the way maintenance services are delivered. For more information, visit <https://www.homefixer.nu>.

For more information, please contact:

Johanna Edepil, CMO XMReality

Phone: +46 730 981 281

E-mail: johanna.edepil@xmreality.com

About XMReality

XMReality AB (publ) develops and sells solutions that revolutionize knowledge transfer through so-called Augmented Reality (AR). The company is a market leader in remote guidance where you guide a person on site via AR to solve problems or prevent them from occurring. The product is used globally in more than 60 countries. Nestlé, Electrolux, Sidel and Heineken are examples of the more than 150 customers. XMReality is based in Linköping and in the U.S. and is listed on the Nasdaq First North Growth Market (ticker: XMR). For more information, visit: www.xmreality.com

Image Attachments

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