



01 April 2026 12:00:00 CEST

Share buyback program (March 25 - March 31, 2026)

On March 05, 2026, Better Collective A/S initiated a share buyback program for up to 40 mEUR, to be executed from March 05, 2026, to March 3, 2027.

Regulatory Release no. 24/2026

The following transactions have been executed under the program:

Date	Number of shares	Average purchase price (SEK per share)	Amount (SEK)	Trading venue
25 March	15,702	143.6918	2,256,249	Nasdaq Stockholm Nasdaq Copenhagen
26 March	15,702	142.0239	2,230,059	Nasdaq Stockholm Nasdaq Copenhagen
27 March	10,992	134.4374	1,477,736	Nasdaq Stockholm Nasdaq Copenhagen

30 March	10,992	133.8300	1,471,059	Nasdaq Stockholm Nasdaq Copenhagen
31 March	10,992	136.6133	1,501,653	Nasdaq Stockholm Nasdaq Copenhagen
Accumulated under the program following the above purchases:	197,964		28,352,489	

Nordea carried out the transactions mentioned above on behalf of Better Collective. Following the above transactions and the completed share cancellation, Better Collective holds 649,413 treasury shares, corresponding to approximately 1.11% of the Company's outstanding share capital. The Company's total share capital now amounts to nominally 587,548.50 EUR, divided into 58,754,850 shares with a nominal value of 0.01 EUR each, following the capital reduction. Under the current share buyback programme, purchases of approximately 37,368,000 EUR are still pending completion.

About Better Collective

Better Collective owns leading digital sport media, sports betting media and esports communities, with a vision to become the leading digital sports media group. We are on a mission to excite sports fans through engaging content and foster passionate communities worldwide. Better Collective's House of Brands includes; [HLTV](#), [FUTBIN](#), [AceOdds](#), [Action Network](#), [Playmaker HQ](#), [The Nation Network](#), and [Bolavip](#). The company is headquartered in Copenhagen, Denmark, and dual listed on Nasdaq Stockholm (BETCO) and Nasdaq Copenhagen (BETCO DKK). To learn more about Better Collective please visit bettercollective.com.

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Attachments

[Share buyback program \(March 25 - March 31, 2026\)](#)