

## Precise appoints Patrick Höijer as new CEO

**The Board of Directors of Precise has appointed Patrick Höijer as the new CEO of the company. He will take office no later than June 1, 2022.**

Since 2015, Patrick Höijer has held leading roles at the payment solution company Nets Group (now Nexi Group). Most recently, he came from a role as Chief Commercial Officer of Large & Key Account including the DACH region, the Nordics and the Baltics, and Chief Executive Officer of Nets Sweden.

*“Precise has made great progress during 2021. Following the acquisition of EastCoast, we have strengthened our Digital Identity business area. At the same time, the Algo business has developed well with several new strong partners. The company is now geared to capitalize on the markets in which we operate. Patrick Höijer brings solid experience from growth in SaaS companies and has the very right business understanding required to run Precise through the next phase,”* says Torgny Hellström, Chairman of the Board of Precise.

*“Precise is a well-managed company with interesting customer solutions and an underlying strong business. With the ongoing digitalization in the society, I see an increasing demand for solutions within digital identity. I look forward to leading Precise in this phase by further strengthening the company's SaaS offering in collaboration with employees, customers and partners,”* says Patrick Höijer, new CEO of Precise.

Fredrik Sjöholm will be acting CEO from 1 March 2022 until Patrick Höijer takes office.

**For further information, please contact:**

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Torgny Hellström, Chairman of the Board  
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### About Us

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Precise Biometrics AB (publ) (“Precise”) is a global supplier of identification software. The company offers products in various areas of application that enable users – using their own biometrics – to identify themselves in a convenient and secure way. Precise has two business areas; Digital Identity and Algo, and operates out of its offices in Lund, Sweden, Potsdam NY, USA and Shanghai, China. The Precise share is listed at Nasdaq Stockholm (PREC). For more information, please visit [www.precisebiometrics.com](http://www.precisebiometrics.com)

*This information is information that Precise Biometrics is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 2022-02-09 08:00 CET.*

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## Image Attachments

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[Patrick Höjjer](#)

## Attachments

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[Precise appoints Patrick Höjjer as new CEO](#)