

# Modular Finance invests in BörsData Sverige AB

**Modular Finance can today announce that the company is a new shareholder in BörsData Sverige AB alongside the company's founders George Bol and Henrik Bergström.**

BörsData Sverige AB operates the platform [borsdata.se](https://borsdata.se) which targets retail investors in the Nordics. The platform consists of a wide selection of investment tools with the ambition to create a better decision support for investors. Börsdata is one of the largest independent analytics platforms in Sweden with over 8.000 paying users and 15.000 users in total.

Modular Finance's investment is based on an ambition to contribute to better decision support also for retail investors. The company's own business is completely focused on B2B clients, in order to ensure a dedicated high quality delivery to e.g. banks, fund companies and listed companies. Through an active ownership in BörsData Sverige AB we can now execute ideas and thoughts we have had within Modular Finance.

*"I have followed and been inspired by George and Henrik's work for many years. Their level of work ethic and burning passion for the best possible user experience is difficult to find. This hard work has now taken the company to a considerable size with over 8.000 paying users which few or rather no other similar initiatives have achieved. Being given a chance to contribute to Börsdata moving on to the next level feels fantastic. However, I want to make clear that this is still George and Henrik's company, we are just committed passengers." says Petter Hedborg, CEO of Modular Finance.*

*"It is very exciting to have one of Sweden's leading SaaS companies within financial information as a partner and investor in Börsdata. I am impressed by Modular Finance's entrepreneurial spirit with profitability and organic growth, which is very rare these days. They have furthermore, within a short period of time, achieved a leading niche position in a complex market. During a period of more than 10 years Börsdata has grown with the ambition to try to help equity investors. I am convinced that we will continue on this path but at an even faster pace together with Modular Finance." says George Bol, CEO of BörsData Sverige AB.*

## Contacts

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## **About Modular Finance**

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Modular Finance is a SaaS company focusing on the financial market in the Nordic region. Through our two business areas, Banking & Finance and Listed companies, we offer a number of niche products with a focus on user friendliness.

## **Attachments**

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