



Net Insight appoints acting Chief Commercial Officer

Stockholm, Sweden – Andreas Eriksson will assume the role as acting Chief Commercial Officer (CCO) and member of the Executive Management Team on November 15, 2024.

Andreas Eriksson brings extensive global experience in the broadcast and media industry, having served as CEO and Head of Sales at Telstra Broadcast Services in Australia. He also has many years of experience with Red Bee Media and Ericsson Broadcast and Media Services, where he held various strategic and senior leadership roles both in Sweden and internationally. Andreas replaces Mårten Blixt, who, as previously communicated, is leaving Net Insight for new assignments outside the company. Andreas will hold the position of CCO until a permanent replacement is in place.

For further information, please contact:

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About Net Insight

Net Insight (Nasdaq: NETI B) provides the highest performing, most open video transport and media cloud technology for content providers as the industry standard for flexibility and service across live contribution, distribution and remote production media workflows.

For over 25 years, the world's leading content owners, broadcasters, production companies, service providers and enterprises have trusted Net Insight's Emmy® Award winning Nimbra technology to guarantee media delivery. Today, Net Insight partners with hundreds of customers in over 70 countries to ensure media flows across managed and unmanaged IP networks, and the cloud – from anywhere, to everywhere. It enables customers to get the best from any mix of virtualized, cloud and IP technology and is the only platform to support all the major industry standards, protocols and clouds.

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