

Sale of IP-Agency closed

BHG Group AB (publ) ("BHG") today announces that the sale of IP-Agency Finland Oy ("IP-Agency") has been closed.

With reference to previous communication, [22 November 2024](#), BHG today announces that the sale of 100% of the shares in IP-Agency has been closed. The buyer is IPA Holding Oy, a company fully owned and controlled by the founders of IP-Agency. The purchase price amounts to EUR 5.0 million and has been paid in cash.

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Attachments

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