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PRESS RELEASE

Kambi Group plc and Churchill Downs Incorporated extend multi-year Turnkey Sportsbook partnership

Renewed agreement will see Churchill Downs continue to offer Kambi's comprehensive Turnkey Sportsbook solution across its retail locations in the United States

Kambi Group plc ("Kambi") and Churchill Downs Incorporated ("CDI") have agreed to extend their long-standing sports betting partnership. Under the renewed multi-year deal, CDI will maintain access to Kambi's full-service Turnkey Sportsbook, supporting operations at each of their on-site sportsbooks and racing venues.

The extended agreement will continue to provide Kambi's premium retail sportsbook technology at CDI's 15 retail sportsbooks located across eight states. Additionally, CDI will expand its retail sports betting footprint into a ninth state, with a launch in Maine planned for December 2025.

Kambi's comprehensive offering includes an industry-leading retail sportsbook with advanced trading capabilities, state-of-the-art betting kiosks, and seamless over-the-counter wagering that delivers a best-in-class property experience for both sports and racing fans, supporting CDI's rich heritage in thoroughbred racing and commitment to providing premium entertainment across its venues.

Werner Becher, Kambi Group CEO, said: "We are pleased to extend our partnership with Churchill Downs Incorporated as we both share the same commitment to delivering high-quality betting and entertainment experiences. CDI's deep-rooted heritage in horse racing and its growing retail sportsbook footprint makes them an ideal partner for our Turnkey Sportsbook. We look forward to continuing to support their expansion and continued success across the United States."

Bill Mudd, Churchill Downs Incorporated President & COO, said: "Churchill Downs Incorporated is delighted to continue our successful relationship with Kambi as we aim to expand our retail sports betting operations. Kambi's proven technology and commitment to excellence align with our mission to deliver exceptional wagering experiences in both sports and horse racing, which remains at the heart of our business."

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About Kambi

Kambi Group is the home of premium sports betting services for licensed B2C gaming operators. Kambi's portfolio of market-leading products include Turnkey Sportsbook, Odds Feed+, Managed Trading, Bet Builder, Esports, Front End and Sportsbook Platform. Kambi Group also operates esports data and odds supplier Abios, front end technology experts Shape Games and cutting-edge AI trading division Tzeract. Kambi Group's partners include ATG, Bally's Corporation, Corredor Empresarial, Kindred Group, LeoVegas, LiveScore, Rush Street Interactive and Svenska Spel. Kambi Group employs more than 1,000 staff across offices in Malta (headquarters), Australia, Denmark, Philippines, Romania, Sweden, the UK and the United States.

Kambi utilises a best of breed security approach and is ISO 27001 and eCOGRA certified. Kambi Group plc is listed on Nasdaq First North Growth Market under the symbol "KAMBI".

The Company's Certified Advisor is Redeye AB.

Image Attachments

[Kambi X Churchill Downs](#)

Attachments

[Kambi Group plc and Churchill Downs Incorporated extend multi-year Turnkey Sportsbook partnership](#)