

Qliro strengthens its Nordic offering for e-retailers and consumers

Qliro strengthens its offering for Nordic e-retailers and consumers by integrating the popular payment options Vipps in Norway and Mobile Pay in Denmark into its checkout.

Qliro continues to strengthen its offering for the Nordic market. Norway's most popular mobile payment method Vipps and Denmark's equivalent Mobile Pay are now available to Qliro's customers.

“We work closely with our e-retailers and set requirements to constantly improve our product. Customer satisfaction is central to us and our merchants and we want to offer the most relevant and popular payment options for consumers in each market. We are now happy to add Vipps and Mobile Pay to our checkout. The improvement together with the updated digital customer platforms in Norway, Denmark and Finland that we recently launched significantly strengthens our Nordic offering”. - Johnny Sällberg, CCO Qliro

Qliro, which was the first on the market to offer shipping options in the checkout flow, has earlier this year also strengthened its checkout when it comes to just this, where Qliro through Unifaun has taken the next step and offers great freedom and the market's most popular delivery options in Qliro's checkout.

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About Qliro AB

Founded in 2014, Qliro is a tech company offering flexible payment solutions for e-commerce merchants in the Nordics and digital financial services to consumers in Sweden. Since inception 2014, Qliro has grown quickly and in the last year 2.5 million customers have used Qliros services and business volumes with Qliros payment products exceeded SEK 6.2 billion. The largest owners are Rite Ventures with 26% ownership and Mandatum Private Equity (Sampo owned company) with 10 % ownership.

Qliro is listed on Nasdaq Stockholm since October 2020 with the ticker “Qliro”. Qliro has its registered address in Stockholm and is a credit market company under supervision of the Swedish Financial Supervisory Authority (FI). For more information see <https://www.qliro.com/en/investor-relations>

Image Attachments

[Bild Johnny](#)

Attachments

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