

Gummiverkstan i Torsby joins Citira

Gummiverkstan i Torsby, a trusted service point in Torsby in west-central Sweden, is joining forces with Citira. The transaction adds a key service point and strengthens Citira's coverage along the E45 and E16 corridors through Värmland.

Gummiverkstan i Torsby has been keeping vehicles in the Torsby area on the road for years. Under Karl-Johan Axelssons leadership, Gummiverkstan i Torsby has grown steadily on the back of dedicated service to a loyal customer base, serving both heavy vehicles and passenger cars across the Torsby area.

"Gummiverkstan i Torsby is an important addition to our presence in Värmland. Karl-Johan and his team have earned a standing in Torsby that only comes from doing the job well, year after year, and that local trust is exactly the foundation we want to build on. We're glad to have them with us," says Urban Tibbelin, Head of Sweden at Citira.

"It has been a privilege to look after Torsby's vehicles for as long as I have, and joining Citira means me and my team get to keep doing exactly that. With the addition of their backing to serve our customers well for many years to come, I'm confident we will only get better as part of the group," says Karl-Johan Axelsson of Gummiverkstan i Torsby.

Gummiverkstan i Torsby will continue to operate with the same team in the same premises, now with access to Citira's resources and network to support further growth. Karl-Johan Axelsson will become a co-owner of Citira.

Contact

Urban Tibbelin, Head of Sweden at Citira
Email: press@citira.com

About Citira

Citira is a sustainable tire management provider. We provide lifespan-extending tire service, repair & reuse of worn tires and rims, as well as tire replacement.

Citira strives to make tire management convenient and sustainable for vehicle fleets and users. Our company supports customers in gaining more uptime, reducing environmental impact, lowering costs, and meeting safety requirements.

Citira consists of 150+ service points, 5 retreading sites, 1200+ employees and inhouse logistics covering the Nordics, UK & Poland. Our mission is to keep society moving in a convenient, sustainable way.

For more info visit citira.com and follow us on LinkedIn.