

POLYGIENE GROUP LAUNCHES HIGHLY ANTICIPATED COOLING TECHNOLOGY – STRENGTHENING ITS POSITION IN THE GROWING MARKET FOR FUNCTIONAL TEXTILES

Polygiene Group is expanding its product portfolio with the launch of Polygiene StayCool™, an innovative cooling technology for textiles. This expansion complements the company's existing offering in odor control and responds to the strong market demand for functional textiles with enhanced comfort.

Polygiene StayCool is based on a thermoactive composition that binds to textile fibers and is activated upon contact with moisture and heat, creating a cooling effect and lowering the fabric temperature between 2 - 3°C. The technology is compatible with various materials, including cotton, synthetic fibers, and recycled textiles, and is particularly suited for sportswear, everyday clothing, bedding, and workwear.

The global market for cooling technologies is expected to experience strong growth in the coming years, and Polygiene Group is well-positioned to capitalize on this development. By expanding its product portfolio with StayCool, the company strengthens its competitiveness and market share in functional textiles, creating new business opportunities and increasing its appeal to both existing and future partners.

"We are taking it to the next level with Polygiene StayCool – an advanced technology that delivers superior comfort and can be used both independently and in combination with our other Freshness technologies," says Haymo Strubel, Global Commercial Head of Textiles. "By combining cooling with long-lasting odor control, Polygiene StayCool ensures that textiles maintain freshness and comfort over time."

The launch of StayCool is a strategic initiative that strengthens the company's position as a leading provider of additives for functional textiles. The expanded product portfolio paves the way for increased profitability and long-term growth, aligning with Polygiene Group's ambition to deliver sustainable shareholder value and continue its expansion in the rapidly growing market for textile innovations.

Polygiene StayCool will be launched at Performance Days in Munich in March and will be available from spring 2025.

For more information, visit polygiene.com or contact:

Ulrika Björk, CEO. +46 (0) 70 921 12 75, ulrika.bjork@polygiene.com

About us

Polygiene Group™ is the global leader in antimicrobial technologies. The company treat hard surfaces and textiles to ensure that products are better protected and hygienic, fresh and odor-free. As a leading ingredient brand, Polygiene Group collaborates with over 500 top-class global brands through the Polygiene and Addmaster segments. Polygiene Group provides a wide range of technologies that increase the value of our customers products. The company offers solutions and treatments for products with technologies such as: OdorCrunch, StayFresh, Scentmaster, ViralOff, Biomaster and Verimaster. Polygiene Group is listed on the Nasdaq First North Growth Market in Stockholm, Sweden. For more information: **polygienegroup.com**