

Resurs Family launched – the card that brings the family's finances together in one place

Groceries, leisure activities, and the washing machine that breaks down in the middle of summer vacation. Every parent knows that finances rarely go exactly as planned. It is this reality that inspired the launch of Resurs' new family card, Resurs Family.

Resurs Family is a credit card with no annual fee that combines payments, savings, and financial security while providing a complete overview of purchases and spending. With the card, families can choose to pay in full on their next payday or split payments interest-free for up to six months, with no setup or monthly fees.

Managing a family's finances is rarely just about the major financial decisions. Equally important are the everyday expenses that arise between paydays: grocery shopping, new football boots, a broken phone, or a car that suddenly needs repairs.

– We see that many families are looking for solutions that create financial balance and reduce everyday stress. When the need for credit arises, it should be affordable to either spread the cost over time or pay on your next payday. The idea is simple: family finances should have a little more room to breathe, without it costing extra to ask for a little more time. That's why Resurs Family is our strongest offering ever for meeting the needs of modern families, says Magnus Fredin, CEO at Resurs.

Resurs Family does more than help cover unexpected expenses. It becomes part of the family's overall financial life. With up to 1% cashback on everyday purchases, money is automatically deposited into a savings account linked to the card, offering 3% interest on balances up to SEK 20,000. This makes saving a natural part of everyday life, without requiring any extra effort.

Resurs Family – the credit card that grows with your family

With Resurs Family, customers can choose interest-free instalment payments for up to six months with no additional fees. At the same time, they earn money instead of points, simply by shopping as they normally do.

- No annual fee. No hidden charges
- Integrated savings account with one of the market's most competitive interest rates
- Cashback on everyday purchases
- Flexible payment options
- Additional cards for household members
- Insurance coverage for home, travel, and loss of income

Resurs Family will initially be launched in the Swedish market.

[Read more about the new Resurs Family here.](#)

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ABOUT RESURS HOLDING

Resurs Holding (Resurs), which operates through the subsidiary Resurs Bank, is the leader in retail finance in the Nordic region, offering payment solutions, consumer loans, savings and corporate financing services. Since its start in 1977, Resurs Bank has established itself as a leading partner for sales-driven payment and loyalty solutions in retail and e-commerce, and Resurs has thus built a customer base of approximately six million private customers in the Nordics. The Resurs Group operates in Sweden, Denmark, Norway and Finland. At the end of the second quarter of 2026, the Group had 812 employees and a loan portfolio of SEK 40.5 billion. Resurs Bank has had a banking licence since 2001 and is under the supervision of Finansinspektionen.

ATTACHMENTS

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