

Sky has selected Codemill's Accurate.Video Validate for Asset QC

Umeå, Sweden, 13 January 2022 - Codemill (Nasdaq: CDMIL.ST) has announced that its professional Quality Control (QC) review application, Accurate.Video Validate, has been selected by Sky UK, to provide manual Quality Control (QC) and verification for its assets.

[Sky Group](#) is a leading direct-to-consumer media and entertainment company. Sky Group connects 23 million customers, across six countries, to apps, entertainment, sports, news and arts, including its own award-winning original content. Sky UK originally launched in 1989 as the UK's first satellite TV service.

Accurate.Video Validate is a QC and validation solution, which has been developed to elevate media workflows through leveraging AI and ML to automate the manual-labour intensive validation process. Designed for collaborative professional media workflows, it allows QC operators to quickly spot check media content, enabling them to ensure quality, compliance, and playability of audio and video before delivery.

Rickard Lönneborg, CEO, Codemill, commented: "As one of the UK's leading broadcasters, Sky UK is known for high standards of quality in its broadcasting. Accurate.Video Validate will form a central part of the QC workflow, adding another layer of QC to Sky UK's content. Although the order value isn't big initially, this is a great start to Codemill's work with Sky UK and our team looks forward to developing this relationship further."

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About Us

Codemill is a publicly listed technology company offering custom software development and products for the Media and Entertainment industry. Codemill's Accurate.Video, Accurate Player SDK and Cantemo MAM products power the world's leading broadcast, VOD/OTT, Content Supply Chain and Media Asset Management workflows.

Codemill's clients are the major Hollywood studios including ViacomCBS, broadcasters such as the BBC, ITV and ProSieben.Sat1, VOD/OTT services including Joyn, and news publishers such as The Guardian.

Attachments

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